

File

November 6, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use OF FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 3, 1961</u>			
Thursday Nov. 2 9:30 A.M. Coffee	PRESS PREVIEW OF SKI FASHIONS Ohrbach's will preview men's and women's international ski fashions for active ski and apres ski wear. (For release, Monday, Nov. 6.) By invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	2ND FLOOR
Thursday Nov. 2 12:00 Noon	"GLAMOUR ON ICE" FASHION SHOW Showing of sports and evening fashions by leading designers, sponsored by "Glamour" Magazine on behalf of United Hospital Fund of N.Y. Contact: Jessie V. Sloan, Campaign Publicity Director, PL. 4-1080.	UNITED HOSPITAL FUND; GLAMOUR MAGAZINE	ROCKEFELLER PLAZA ICE SKATING POND
Thursday Nov. 2 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW Showing of furs, designed by Jo Copeland. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	JO COPELAND (FURS FOR DANIEL GROSSMAN)	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 2 3:00 P.M.	OPENING OF SPRING DRESS COLLECTION Showings at 3:00 P.M., Nov. 2, 6, 7. Contact: Nancy English, WI. 7-5324.	ANNE FOGARTY	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Nov. 2 3:30 P.M.	PREVIEW: SPRING COLLECTION By invitation. Beginning Tuesday, Nov. 7, continuous daily showings. Contact: Isabelle Crawford, BR. 9-7700.	LESLIE FAY FASHIONS	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 2 4:00 P.M. Cocktails	PREMIERE SHOWING IN NEW YORK Preview of Resort and Spring ready-to-wear collection, designed by Jean Louis. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	JEAN LOUIS	HOTEL PLAZA WHITE & GOLD SUITE
Thursday Nov. 2 7:30 P.M. Dinner- Dance	TWENTY-THIRD ANNUAL "ANGELS BALL" Annual Angels Ball and Dinner-Dance for benefit of Council Thrift Shop of N.Y. Chapter of National Council of Jewish Women. Co-sponsored by Helena Rubenstein. Master of ceremonies: Lloyd Weill. Reservations: \$150.00 per couple (includes \$50.00 for dinner, plus donation of merchandise worth \$100.00 to Council Thrift Shop.) Contact: N.Y. headquarters, 9 East 69th Street, LE. 5-5900. Publicity: Ann R. Silver, MU. 7-8654.	NATIONAL COUNCIL OF JEWISH WOMEN	HOTEL ASTOR GRAND BALLROOM
Beginning Thursday Nov. 2	HOLIDAY & SPRING SPORTSWEAR Continuous showing of Holiday and Spring sportswear, designed by Ruth Ramos. Contact: BR. 9-4595.	RAMOS SPORTSWEAR, LTD.	1410 BROADWAY SHOWROOM - 34TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 3	MACY'S RELEASE DATE--Children's Party Fashions, designed by Capucci of Rome and manufactured by Joseph Love. (No Press Show.)		
Friday Nov. 3 9:00 A.M. and 12:00 Noon	SPORTSWEAR - 1962 THE FASHION GROUP, INC. WALDORF-ASTORIA BREAKFAST & LUNCHEON (9 ROCKEFELLER PLAZA) BALLROOM Presentation of 1962 sportswear highlights. Report and commentary by Betty Dorso. Co-Chairmen: Jo Ahern Zill and Betty Dorso. <u>Breakfast:</u> \$6.00, members; \$10.00, guests. <u>Luncheon:</u> \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.		
<u>WEEK BEGINNING SUNDAY, NOVEMBER 5, 1961</u>			
Sunday Nov. 5 1:15 P.M. Brunch	HOLIDAY AND RESORT RIVERO Y MOJENA HAMPSHIRE HOUSE FASHIONS AT BRUNCH FOUNTAIN ROOM Holiday and Resort collection by Rivero y Mojena, available at Saks Fifth Avenue. Shoes--Ferragamo. Coiffures--Tonyigliaro. Gloves--Kislav. Reservations--\$4.00; contact: Mr. Bertrand, CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, MU. 9-8542.		
Sunday Nov. 5- Nov. 9	SPRING AND SUMMER NATIONAL SHOE FAIR HOTELS NEW YORKER & SHOE FASHIONS OF AMERICA SHERATON-ATLANTIC The 26th semi-annual showing of shoe fashions for men, women, teenagers, and children, co-sponsored by National Association of Shoe Chain Stores and New England Shoe and Leather Association. Co-managers: Edward Atkins and Maxwell Field. Contact: MU. 2-8705.		
Nov. 6	OHRBACH'S RELEASE DATE OF INT'L SKI FASHIONS--Preview Nov. 1 (See Pg. 1)		
Monday Nov. 6- Nov. 12	38TH WOMEN'S ANNUAL THE WOMEN'S NATIONAL 71ST REGIMENT ARMORY INT'L EXPOSITION INSTITUTE, INC. PARK AVE. & 34TH ST. "Women for World Friendship and Understanding"--press preview 12:00 Noon, Nov. 6. Exhibits of home products, demonstrations of hand arts and crafts, presentation of costumes from more than 50 countries. Daily fashion shows; also nightly International Festivals. "Women of Achievement Awards", Nov. 6 at 9:00 P.M. Hours: 1:00 - 10:30 P.M. Admission: \$1.50; children, 50¢. Contact: Helen M.E. McCarthy, Exposition Office, 250 West 57th Street, JU. 2-1042.		
Monday Nov. 6 10:30 A.M.	OPENING OF SPRING SEYMOUR JACOBSON, INC. 530 SEVENTH AVENUE COLLECTION SHOWROOM - 8TH FLOOR Showing of misses dresses for Spring. Continuous thereafter. Contact: CH. 4-3488.		
Beginning Monday Nov. 6	OPENING OF SPRING PARKLANE JUNIORS; DEBS; 1400 BROADWAY COLLECTION PETITES BY PARKLANE SHOWROOM - 7TH FLOOR Parklane Juniors daytime dresses; Parklane Debs afternoon and cocktail fashions; and Petites by Parklane, Inc. for Spring. Contact: WI. 7-0430.		
Beginning Monday Nov. 6	SPRING BOYS' WEAR; HI-LINE 112 WEST 34TH STREET CASUAL AND DRESS SHOWROOM - 8TH FLOOR "Yankee Doodle Dandy" by Hi-Line introduces Spring casual and Easter dress coordinates for boys 2-4 and 3-7. By appointment. Contact: Ruth Shaw, WI. 7-2562.		
Nov. 7	Election Day -- Tuesday.		

READY-TO-WEAR TIME TABLE, WEEK OF NOVEMBER 6

("O" REFERS TO OPENING; "P", PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
 For more details, refer to specific listings in current and previous issues.

<u>MONDAY, NOV. 6</u>	<u>TUESDAY, NOV. 7</u>	<u>WEDNESDAY, NOV. 8</u>	<u>THURSDAY, NOV. 9</u>
9:30	Frank Gallant	Frank Gallant Tiffeau-Busch Bonnie Cashin-Sills	Frank Gallant Tiffeau-Busch Bonnie Cashin-Sills
10:00 Marquise	Seymour Fox	Marquise	Seymour Fox
10:30 Seymour Jacobson(O)	Pattullo-Jo Copeland Herbert Sondheim Handmacher-Vogel *Monte-Sano & Pruzan Bonnie Cashin-Sills(P)	*Pattullo-Jo Copeland Herbert Sondheim	Trigere
11:00		Arkay Junior	
11:30 George Carmel	Arthur Jablow	George Carmel	Arthur Jablow
12:00 Countess Alexander	Countess Alexander Louis Goldstein Lanz Originals	Countess Alexander Louis Goldstein Lanz Originals	Countess Alexander Louis Goldstein Lanz Originals
1:00	Mr. Mort(O) Talmack Harvey Berin	Mr. Mort Harvey Berin	Harvey Berin
1:15	Nat Kaplan		
2:00 Originala	Harry Frechtel	Originala Mam'selle(P)	Originala Harry Frechtel Mam'selle
2:30	Branell Maurice Rentner		Branell Maurice Rentner Christian Dior-N.Y.
4:00		Bataldi(P) Junior Forum(O)	Gay Petites(P)

Tuesday Nov. 7 PRESS PREVIEW: BONNIE CASHIN SPRING COLLECTION PHILIP SILLS 48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
 10:30 A.M. Press preview by invitation only. Showings thereafter daily at 9:30 A.M.; by appointment. Contact: Nannette Funaro, IO. 5-0274.

Tuesday Nov. 7 CRUISE AND SPRING JUNIOR COLLECTION LANZ ORIGINALS, INC. 1407 BROADWAY SHOWROOM - 26TH FLOOR
 12:00 Noon Cruise and Spring dresses and sportswear. Showings Nov. 7, 8, 9, 14, 15, at 12:00 Noon. Contact: Audrey Brock, OX. 5-6440.

Tuesday Nov. 7- Nov. 8 OPENING OF SPRING COLLECTION MR. MORT 498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
 1:00 P.M. The Mr. Mort Spring dress collection, designed by Lee Evans, and the Petite junior collection, designed by Doris Martin, on Nov. 7 and 8 at 1:00 P.M. By admission card only. Contact: Grace Alpern, OX. 5-4760.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 7	OPENING OF SPRING JUNIOR COLLECTION Spring and Resort junior fashions, designed by Frances Prisco. Continuous showings... Contact: PE. 6-2642.	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
Beginning Tuesday Nov. 7	OPENING OF SPRING JUNIOR COLLECTION Carlette will present junior fashions, designed by Phyllis Perrin. Contact: PE. 6-3700.	CARLETTE	1375 BROADWAY SHOWROOM - 18TH FLOOR
Wednesday Nov. 8-	ADDITIONAL SHOWINGS OF SPRING COLLECTION	PAVONE	135 EAST 61ST STREET (BETWEEN PARK & LEX.)
Nov. 9 9:00 A.M.; 11:00 A.M.; 3:00 P.M.	Informal showings Nov. 8 and 9 at 9:00, 11:00, and 3:00. Spring coats, suits, dresses, and evening fashions, made in Italy by Pavone of Florence. <u>By appointment only.</u> Contact: Caroline Sankovski, TE. 2-8385. Publicity: Peggy Cantor Assoc., 117 East 37th Street, MU. 9-8542.		
Wednesday Nov. 8 9:15 A.M. Coffee	PRESS REVIEW: NEW FINISH FOR FABRICS Presentation by American Cyanamid of new finish for luxury fabrics. By invitation. Contact: Joan Behre, CI. 7-0100, Ext. 3595.	AMERICAN CYANAMID CO.	30 ROCKEFELLER PLAZA 64TH FLOOR
Wednesday Nov. 8 11:00 A.M.	OPENING: SPRING JUNIOR DRESS COLLECTION Showing at 11:00 A.M. Continuous thereafter. Contact: LO. 5-2626.	ARKAY JUNIOR	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Nov. 8 2:00 P.M.	PRESS PREVIEW: SPRING JUNIOR COLLECTION Spring junior dresses, designed by Betty Carol. By invitation. Showings at 2:00 P.M., Nov. 9, 13, 14, 15, 16. Contact: Bettye Whiteman, CH. 4-7373. Publicity: Eleanor Lambert, MU. 8-2130.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Nov. 8 4:00 P.M.	OPENING OF JUNIOR SPRING COLLECTION Junior dresses for Spring, designed by Stan Herman. By invitation. Continuous thereafter. Contact: Shelly Lebow, LA. 4-9923.	JUNIOR FORUM, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Nov. 8 4:00 P.M. Cocktails	PREVIEW OF SPRING COAT COLLECTION Spring 1962 collection. By invitation. Commentator: Mia Grau. Continuous thereafter in showroom. Contact: Phyllis Schorr, LO. 4-6886.	BATALDI (230 W. 39) BAITCH & CASTALDI	500 CLUB 500 SEVENTH AVENUE
Thursday Nov. 9 11:30 A.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for press of Bergdorf Goodman's party clothes for children. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	PENTHOUSE
Thursday Nov. 9 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Showing of fashions available at Miss Bergdorf. Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	NATHAN & STRONG	HOTEL PLAZA PERSIAN ROOM

SPRING CONTINUOUS SHOWINGS - These collections have opened

- ALFRED ANGELO . . . Spring bridal fashions by Gaston Mallet.
499 Seventh Avenue, 16th Floor, LO. 3-7824.
- MARY BLACK . . . Spring couture collection.
41 W. 57th St., 8th Floor. Contact: Norma Bell, PL. 8-2014.
- BRIARBROOK SUITS. . Suit collection for Resort and Spring, designed by Stefan.
512 Seventh Avenue, 11th Floor, BR. 9-7700.
- BRITTANY . . . Fortieth Anniversary Spring coat collection.
(HENRY FRIEDRICKS CO.) 205 West 39th Street, 13th Floor, PE. 6-8867.
- CABANA Separates, dresses, sportswear, designed by Pembroke Squires.
1410 Broadway, 17th Floor, WI. 7-0326.
- CAMEO EVENING . . . Spring cocktail and evening fashions by George Nardiello.
FASHIONS 530 Seventh Avenue, 3rd Floor, PE. 6-0151.
- RICHARD COLE . . . Spring collection of misses afternoon and cocktail dresses.
498 Seventh Avenue, 20th Floor, OX. 5-4760.
- DAVID CRYSTAL . . . Spring suit collection.
498 Seventh Avenue, 23rd Floor, BR. 9-6560.
- DOROTHY DICKERSON . Resort-Spring dress collection.
19 West 57th Street, 6th Floor, EL. 5-0989.
- FEDER FASHIONS . . Spring coats, suits, dresses, separates by Tricosa of Paris.
1410 Broadway, 7th Floor, TR. 7-4952.
- SAM FRIEDLANDER . . Collections by Bob Bugnand and Raymond McCrory.
530 Seventh Avenue, 3rd Floor, PE. 6-2663.
- WAYNE FULLER . . . Spring collection by Wayne Fuller of California.
(LOS ANGELES) Savoy-Hilton Hotel, Suite 1238, EL. 5-2600.
- GAY GIBSON . . . Spring collection by Gay Gibson.
1407 Broadway, 39th Floor, LO. 5-4212.
- GOUTILLE; STRELITZ; Spring imports, boutique, sportswear at Virginia Krementz.
CALYPSO OF BERMUDA 42 W. 58th Street, Rm. 203, PL. 3-4464 or PL. 3-3500.
- NELLY de GRAB . . . Spring collection.
512 Seventh Avenue, 11th Floor, BR. 9-2581.
- GROSS-SYDNEY . . . "Petti-4" Casual wear; "Terry Rogers" misses sizes.
498 Seventh Avenue, 17th Floor, CH. 4-3558.
- HEISER SPORTSWEAR . Dresses and playclothes, designed by Silvano of Roma.
550 Seventh Avenue, 6th Floor, LO. 3-1534.
- IMPERIAL HOUSE . . Sweater dresses in imported silks, designed by Greta Plattry.
530 Seventh Avenue, 10th Floor, OX. 5-5820.

(continued on following page)

DAILY CONTINUOUS SHOWINGS (continued from page 5)

JOY TIME FROCKS . . . Showing of Spring collection.
525 Seventh Avenue, 22nd Floor, BR. 9-0985.

KASPER, INC. . . . Spring dresses and ensembles.
498 Seventh Avenue, 16th Floor, BR. 9-8394.

BUD KILPATRICK . . . Resort and Spring collection by Bud Kilpatrick.
(CALIFORNIA) Hotel Plaza, Suite 1001, PL. 9-3000.

KIMBERLY KNITWEAR . . . Resort and Cruise knitwear.
1410 Broadway, 18th Floor, LO. 4-1080.

KLEIN & BLAICKIE . . . Resort and Spring misses dresses.
498 Seventh Avenue, 6th Floor, BR. 9-7580.

MAX LAWRENCE . . . Spring dress collection.
530 Seventh Avenue, 4th Floor, WI. 7-2055.

LEATHERMODE . . . Leather jackets, suits, coats, dresses by Viola Sylbert.
1410 Broadway, 19th Floor, PE. 6-9797.

LOOMTOGS . . . Sportswear & separates; also girls & sub-teens, Young Loomtogs.
1410 Broadway, 15th Floor, LA. 4-4671.

LORRIE DEB . . . Spring collection through Nov. 11th.
(CALIFORNIA) Sheraton-Atlantic Hotel, Suite 1502, PE. 6-5700.

MAIN STREET . . . Rain, sun and storm coats.
500 Seventh Avenue, 17th Floor, LA. 4-8900.

MARUSIA ORIGINAL . . . Spring collection by Marusia.
(BEVERLY HILLS) St. Regis Hotel, Suite 605, PL. 3-4500.

MICHAELSON, INC.. . . Spring collection in N.Y.
(LOS ANGELES) Hotel Plaza, Suite 745, PL. 9-3000.

MILARRE ORIGINALS . . . Junior dress collection for Resort into Spring.
1400 Broadway, 9th Floor, WI. 7-7787.

MISTER PANTS . . . Mister Pants; Pantsville:Pa; Young Mister Pants; Panternities;
550 Seventh Ave., 12th Fl., OX. 5-7320. /Mister Skirt.

MR. GEE-
MELBA HOBSON . . . Spring separates and sportswear.
1407 Broadway, 25th Floor, WI. 7-8178.

MR. MORT
SPORTSWEAR . . . Spring sportswear, designed by Stanley Wyllins.
498 Seventh Avenue, 20th Floor, OX. 5-4760.

GINO PAOLI . . . Italian haute couture knitwear and boutique separates.
1407 Broadway, 37th Floor, BR. 9-0925.

PETITE ACCENT . . . New Spring collection by Frank Adams,
(DIV. OF JR. ACCENT) 498 Seventh Avenue, 10th Floor, LO. 4-1434.

(continued on following page)

DAILY CONTINUOUS SHOWINGS (continued from page 6)

RIVERO Y MOJENA . . . Daytime, cocktail, evening fashions, designed by Mojena.
Savoy-Hilton Hotel, Suite 526, EL. 5-2600.

ROSSINO-ANGELA . . . Resort collection, designed by Angela.
30 West 57th Street, 3rd Floor, JU. 2-1714.

JACK SARNOFF, INC.. Spring coats, suits, costumes designed by Molly.
512 Seventh Avenue, 38th Floor, FE. 6-7121.

MORT SCHRADER . . . Spring collection.
530 Seventh Avenue, 15th Floor, LO. 4-9194.

SHIRT TREE . . . New shirts and blouses, designed by Lynn Stuart of Mister Pants.
525 Seventh Avenue, 3rd Floor, OX. 5-7320.

JERRY SILVERMAN . . . Collection designed by Shannon Rodgers.
530 Seventh Avenue, 10th Floor, CH. 4-4940.

ROBERT SLOAN . . . Sportswear and separates designed by Sylvia de Gay.
498 Seventh Ave., 18th Fl. Publ.: Margaret Hodge, IT.1-3260.

EDITH SMALL . . . "Safari Into Spring" collection by Edith Small of California.
(CALIFORNIA) Hotel Gotham, Suite 1109, CI. 7-2200.

TRAVILLA . . . Spring collection, including William Sarris dress group.
(CALIFORNIA) Savoy-Hilton Hotel, Suite 1018, EL. 5-2600.

WERLE OF . . . Resort and Spring collection.
BEVERLY HILLS Hotel Gotham, Suite 1209, CI. 7-2200.

ZACARI . . . Coordinated pants, shirts, shorts, tops, designed by Greta Plattry.
1410 Broadway, 14th Floor, WI. 7-1322.

MURRAY ZENKEL, INC. Spring dresses and ensembles designed by Walter Gerson.
530 Seventh Avenue, 19th Floor, CH. 4-2270.

Thursday	PREMIERE OF NEW	GAY PETITES (DIV.	500 CLUB
Nov. 9	PETITES COLLECTION	OF GAY GIBSON)	500 SEVENTH AVENUE
4:00 P.M.	Introduction of Spring '62 collection of Gay Petites. Showing at 5:00		
Cocktails	P.M. Thereafter at showroom, 1407 Broadway, 39th Fl. Contact: LO. 5-4212.		

Friday	"FRONT PAGE"	NEW YORK NEWSPAPER	HOTEL ASTOR
Nov. 10	DINNER DANCE	WOMEN'S CLUB	GRAND BALLROOM
7:30 P.M.	Presentation of annual news awards and the Anne O'Hare McCormick Journal- ism Scholarship. Subscription: \$15.00-\$25.00. Contact: N.Y. News- paper Women's Club, 54 West 40th St., OX. 5-7242.		
Dinner			

Nov. 11 VETERAN'S DAY--Saturday.

Sunday	NATIONAL PRESS WEEK	CALIFORNIA FASHION	BEVERLY HILTON HOTEL
Nov. 12-	IN CALIFORNIA	CREATORS	LOS ANGELES, CALIF.
Nov. 18	Eleventh annual National Press Week in California. Contact: William Maxfield, Exec. Dir., C.F.C., 740 South Broadway, Los Angeles, Calif.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Nov. 12 1:15 P.M. Brunch	HOLIDAY FASHIONS AT SUNDAY BRUNCH Holiday collection of dresses, coats, and accessories from the Orient. Coiffures--Tony Migliaro. Gloves--Kislav. Shoes--Ferragamo. Reservations--\$4.00; contact: Mr. Bertrand, CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., 117 East 37th Street, MU. 9-8542.	SHANGRI-LA (780 MADISON AVENUE)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Nov. 13 4:30 P.M.- 6:30 P.M.	PRESS PREVIEW OF JEWELRY EXHIBIT Black, Starr and Gorham will present a special jewelry exhibit to the press. By invitation. Publicity: Julia Palmerio, PL. 7-8100.	BLACK, STARR & GORHAM	594 FIFTH AVE. (48 ST.) 2ND FLOOR
Tuesday Nov. 14 9:00 A.M. Breakfast	PREVIEW OF NEW JUNIOR COLLECTION Premiere showing of Jantzen Jr swimwear & playwear, designed by Julie Isles. By invitation. Publicity: Kathy Russo, OX. 7-0811.	JANTZEN, INC.	SHERATON EAST HOTEL TRIANON ROOM
Tuesday Nov. 14 10:30 A.M.	OPENING OF SPRING COLLECTION By appointment. Publicity: Eleanor Lambert, MU. 8-2130.	BEN ZUCKERMAN	512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR
Tuesday Nov. 14 6:30 P.M.- 9:00 P.M.	WEEKLY FASHION CAREER COURSE Subject: "Newspapers and Magazines"--Speakers: Constance Woodworth, New York Journal-American; Kay Corinth, Seventeen Magazine; Mary Bass, Ladies Home Journal; Catherine Di Montezemolo, Vogue Magazine. Individual Session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	JUDSON HALL 165 W. 57TH STREET
Wednesday Nov. 15 10:00 A.M. Breakfast	PRESS PREVIEW: RESORT- HOLIDAY FASHIONS Press preview of Gimbels' collection of Holiday, Resort and Cruise fashions. <u>For release Friday, Nov. 17.</u> By invitation. Publicity: Margot Infantino, IO. 4-3300, Ext. 6113.	GIMBELS	4TH FLOOR BRIDAL SALON
Thursday Nov. 16 9:30 A.M. Breakfast	PRESS PREVIEW: CHRISTMAS GIFT SHOP "Place Elegante"--preview for press of Bloomingdale's Christmas gift shop. By invitation. Publicity: Louise Langdon, EL. 5-6400.	BLOOMINGDALE'S	3RD FLOOR
Thursday Nov. 16 12:30 P.M. Luncheon	CUSTOM ORIGINALS AND FURS AT LUNCHEON Showing of custom originals by Oldric Royce and furs by Revillon Freres. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. Oldric Royce contact: Rasponi Assoc., TE. 8-8171. Revillon contact: Bill Paige, PL. 9-5504.	OLDRIC ROYCE; REVILLON FRERES	HOTEL PLAZA PERSIAN ROOM
Nov. 17	GIMBELS' RELEASE DATE--Resort Holiday Preview, Nov. 15. (See Above)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 17 9:00 A.M. and 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON American Ready-To-Wear, Spring 1962. Commentator: Katherine Murphy of Bonwit Teller. Co-Chairmen: Carrie Donovan and Katherine Murphy. Breakfast: \$6.00, members; \$10.00, guests. <u>Luncheon</u> : \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Monday Nov. 20 9:45 A.M.	PRESS PREVIEW: RESORT AND TRAVEL FASHIONS Stern's will preview Resort and Travel fashions. (For release, Wednesday, Nov. 22,) By invitation. Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR YOUNG COUTURE SHOP
Monday Nov. 20 8:30 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Fourteenth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Museum pageant & entertainment by members of fashion industry. Chmn.: Adam Gimbel. Co-chmn.: Melvin E. Dawley. Reservations: \$100 each; contact: Costume Institute, TR. 9-5500, Ext. 381.	COSTUME INSTITUTE-- MET. MUSEUM OF ART	METROPOLITAN MUSEUM 5TH AVE. & 82ND ST.
Tuesday Nov. 21 10:00 A.M.	PRESS PREVIEW OF NEW GIFT BOUTIQUE Press preview of Gimbels' Christmas Gift Boutique, "Mam'selle Noelle"--collection of selected gift items from around the world. (Release date <u>Friday, Nov. 24.</u>) By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR MILLINERY DEPT.
Nov. 22	"PERU AT LORD & TAYLOR"--RELEASE DATE (No press show).		
Nov. 22	STERN'S RELEASE DATE--Resort and Travel Fashions, Nov. 20 (See Above).		
Thursday Nov. 23 9:15 A.M.	THIRTY-FIFTH ANNUAL THANKSGIVING DAY PARADE Macy's Annual Thanksgiving Day Parade, with stars of film and television, spectacular floats, bands, cowboys, clowns and costumed marchers, & four huge balloons filled with helium. The parade will arrive at the reviewing stand in front of Macy's from 10:30 A.M. to 12:00 Noon and will be televised in color on WNBC Channel 4. Contact: Joe Hanley, Special Events Manager, OX. 5-4400, Ext. 3078.	MACY'S NEW YORK	FROM 77TH STREET AND CENTRAL PARK WEST
Nov. 24	GIMBELS' RELEASE DATE--Gift Boutique Preview, Nov. 21. (See Above)		
Tuesday Nov. 28 12:30 P.M. Luncheon	HOLIDAY FASHIONS AT LUNCHEON SHOW Showing of fashions by Adele Simpson, available at Bonwit Teller. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, CI. 6-1790.	ADELE SIMPSON	SHERATON-EAST HOTEL BALLROOM
Friday Dec. 1 12:00 Noon Luncheon	ANNUAL MEETING AND LUNCHEON SHOW Annual luncheon meeting. (Speakers and more details later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Sunday Dec. 10- Dec. 11	DISPLAY MARKET WEEK IN NEW YORK Theme: "Spring Carnival"--trade showing of Spring, Easter and Summer display products. Contact: Gabriel Valenti, BR. 9-0460.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE

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